

Hello,

Border Outdoors is an outdoor podcast and online community, in and about the Midwest. Founded in Minnesota and Wisconsin, we approach things from the aspect of the "regular outdoorsman", as opposed to many podcasts or YouTube channels, that focus on pros. The problem with pros is it's all very unrealistic. Our listeners can relate to us, and that shows as our community grows. Don't get me wrong; we know our stuff. It's just that we believe in being true to our community and the spirit of true outdoorsmen. In real life, sometimes you go home without the big catch. We share our successes and failures with our community and listeners, and we live by the credo of, "if you are going to put something on the Internet, it has to be funny or informative". Our goal is to be both.

We are coming up our one-year anniversary, with a very consistent weekly podcast and listener growth increasing by an average of 23% per week. We currently have approximately 100 subscribers, with 1,350 podcast downloads, in the past 90 days. Just about 5,000 downloads in the past 11 months. This week, we published our 50th episode.

Our primary focus is fishing and hunting. With ice fishing right around the corner, we would love to have an affiliation to Otter Outdoors, as we are already proud customers and users of your products. Whether we are talking about a small sponsorship, pro staff association or something else, we are just looking to be friends and find some ways to work with Otter Outdoors.

You can find us at borderoutdoors.com and on Facebook or Instagram. We are happy to provide any stats or information that you would find useful in considering Border Outdoors.

Thank you for your consideration and happy fishing.

Border Outdoors (Scott & Mac)



4,754 downloads since published.



1,341 downloads in the last 90 days.





